

# On Making decisions in life

The decision-making process essentially involves choosing the best among the various alternatives that might be available.

In a business organization like our, decisions are made at all levels, right from the man at the top to down to the first-line supervisor.

However, in any organization, various alternatives are generally known and the process is formalized.

It becomes obvious that information is essential to arrive at any right decision e.g. if you want to go to Mumbai from Ahmedabad, there are various alternatives modes of travel - flight, bus, car, train etc. Which differ in the cost incurred, time taken and also in the degree of comfort they provide you.

You can choose to go any one way. Either choose the mode of travel you've always used, i.e. choose by tradition; or pick any one way, without considering alternatives i.e. by random selection.

But there's another way of making this decision; you reason out that since you much reach Mumbai in comfort, without spending too much money, and would also like to

use the time to catch up with your reading, you can logically decide to go by a luxury bus. This is, in a nutshell, the basis of decision making.

Tradition chooses one way and is bling to all other ways. You do what you have always done in a given situation and don't even consider the options. Random selection gives equal weightage to all the possible ways. This means you think of all options and then pick any one of them. Analysis considers the advantages and the disadvantages of the various possibilities and selects the best.

Today, just making a decision is not enough. It has to be followed up by action and implementation.

And this brings us to another art associated with decision-making; how to make the decision acceptable to those who are responsible for implementing it.

Charisma is one way of making the decisions acceptable. A leader with charisma can make his followers suspend their judgement in favour of his judgement. However, such charismatic ability is rare and cannot be easily cultivated.



**Vinod Chandrashekar Dixit**  
Free-lance Journalist  
Ahmedabad

Another way to make the decision acceptable is to get the implementers involved in the decision-making process. There are basically three stages of such an involvement. The first is to talk with them about the decision and

seek information. The second is to seek their suggestions or advice. The third is to get them to evolve the decision. Involvement becomes increasingly greater as we move from the first to the third stage.

There are situations, where the subordinates are not ready to accept the responsibility involved in the decision-making. In such cases, the participation procedure becomes a waste of time. However, it is possible to develop them stage by stage so that they learn to trust in the boss and gain confidence in themselves to embark on participative decision-making.

Involving people progressively in decision-making is also an art and a vital one for the success of the decision.

## India unanimously elected to head UN-Habitat, the United Nations' Human Settlements Programme

India has been unanimously elected as the President of the UN-Habitat, an organ of the United Nations' Organisation (UNO) that promotes socially and environmentally sustainable human settlements across the world, after 10 years. UN-Habitat reports to the United Nations General Assembly.

Further to today's election, Minister of Housing & Urban Poverty Alleviation Shri M.Venkaiah Naidu will chair the four day meeting of the 58 member Governing Council of UN-Habitat in Nairobi, Kenya from today. Shri Naidu will preside over the deliberations of the Governing Council of UN-Habitat for the next two years. Since the UN-Habitat came into being in 1978, it is only the third time that India has been elected to lead this important organization after 2007 and 1988.

As an inter-governmental policy making and decision making body, the Governing Council of UN-Habitat seeks to promote integral and comprehensive approach to human settlements, assist the countries and regions in addressing human settlement problems and strengthen cooperation among all countries on human settlement issue.

The theme of the 26th Meeting of the Governing Council to be chaired by Shri M.Venkaiah Naidu from today is "Opportunities for effective implementation of the New Urban Agenda" with focus on inclusive, sustainable and adequate housing for a better future and planning and financing sustainable urbanization and integrated human settlements. The New Urban Agenda was adopted by the world community at Quito, Ecuador last year. Shri Venkaiah Naidu will also chair the Bureau Meeting of the Asia-Pacific Ministers' Conference on Housing and Urban Development beginning in Nairobi today. Shri Venkaiah Naidu thanked the member countries of the Governing Council of UN-Habitat for reposit

ing faith in India and electing as the President of the Governing Council for the next two years. Addressing the Governing Council of UN-Habitat, Shri Naidu has stressed on the need to reorient urban planning and execution strategies to ensure dignity of living and sufficient means of living for people in the context of rapid urbanization, particularly, in developing countries. Shri Naidu elaborated on the integrated, inclusive and sustainable urban development model of India through various new missions like Atal Mission for Rejuvenation and Urban Transformation (AMRUT), Smart City Mission, Swachh Bharat Mission and Pradhan Mantri Awas Yojana.

## India To Host Irf's 18th World Road Meeting (Wrm2017) For The First Time India

**Ahmadabad**, About 4000 global Road safety experts, professionals, companies and Government organisations, active in road transport and mobility sectors from various parts of the world will take part in the Four day 18th World Road Meeting titled CROSSROADS-WRM 2017, organised by the International Road Federation, Geneva during Nov. 14 to 17, 2017. This global mega event will be held for the first time in Delhi, India.

"The WRM, which is held every four years and hosted by the International Road Federation, (IRF) since last 60 years, offers the road engineering and safety experts, transport experts from automotive sector, experts from Intelligent Transport Systems sector and companies engaged in manufacture of road safety products from across the globe, to come together, meet and discuss issues relevant to road infrastructure and mobility and to exhibit

## PM addresses Centenary Celebrations of Bharat Sevashram Sangha

The Prime Minister, Shri Narendra Modi, today addressed the Centenary Celebrations of Bharat Sevashram Sangha through video conference. The event is being organized at Shillong.

Welcoming the Prime Minister on the occasion, the General Secretary of Bharat Sevashram Sangha, Sreemad Swami Biswatmananda ji Maharaj, spoke of the glorious spiritual and service traditions of India.

Addressing the gathering, the Prime Minister recalled the time that he had worked with the Bharat Sevashram Sangha in Gujarat. He conveyed his best wishes on the occasion to the Bharat Sevashram Sangha, which he said, combined the virtues of service (seva) and labour (shram).

He said the work of the organization in the North-East, and during the time of disasters, has been especially praiseworthy.

The Prime Minister explained the significance of serving the poor and the needy, as described in the scriptures.

He said Swami Pranavananda, the founder of Bharat Sevashram Sangha, had spoken of social justice a century ago, and established the Sangh for this purpose.

The Prime Minister said a myth has been sought to be created in recent times that "service" and "spirituality" are two different things. He said the Bharat Sevashram Sangha has been able to dispel this myth, through its work.

## Parineeti and Ayushmann come to Saumya's rescue in Shakti...Astitva Ke Ehsaas Kii



**COLORS'** social drama, Shakti...Astitva Ke Ehsaas Kii has established itself as a frontrunner on Indian television through its broadminded concept and compelling performances. Celebrations for the show's success were amplified when the show's cast recently shot with the leads of the upcoming movie Meri Pyaari Bindu, Parineeti Chopra and Ayushmann Khurrana for a special integration.

Over the past few weeks viewers have witnessed Saumya (Rubina Dilaik) and Harman (Vivian Dsena) adopting a child who they've named Aditya. Harman's decision of making Aditya an heir to his legacy didn't bode well with his parents Preeto (Kamya

Punjabi) and Harakh (Sudesh Berry), who asked him to leave their house with Saumya and Aditya.

In the upcoming episodes, Harman's struggles to provide for Saumya and Aditya see him set out on a job hunt. Saumya, on the other hand, will grow anxious about his wellbeing and go looking for him. Saumya's search will be interrupted when a couple of goons start to harass her. But Parineeti Chopra and Ayushmann Khurrana come to her rescue. Much like his character in Meri Pyaari Bindu, Ayushmaan will find inspiration in Saumya and Harman's unusual love story as Parineeti also contributes with tales of her own. (19-1)

## LETTERS TO THE EDITOR

### HANG THE RAPISTS

Not a single day passes without a report on Rape Incident. According to the law, rape of a woman carries a punishment which varies from seven years in jail or life imprisonment while for Police and other officials the proposed punishment is 10 years plus a fine. Under section 498 A (IPC) both physical and mental cruelty are punishable crimes but the authorities do not take action. According to the Government's statistics twenty five rapes are committed in the country everyday but the unofficial record is in very large number. Rape is a sexual as well as cultural attack which has become a great social problem today. The negative social attitude towards the victims of such cases creates serious psychological problems and people look down upon a victim of rape, whereas a woman who has gone through such a traumatic experience needs social and emotional support. Moreover the rape victim has to undergo a process which is not pleasant for her in life. Thinking of our society has to be changed as there are many instances where the society advises the rape victim to forget the matter inspite of spending expenses in filing case. Law must demonstrate that it will come down with a heavy hand on offenders.

The Government, as far as the women's problems are concerned has shown an insensitive attitude. There are many rape cases which have become the headlines of the leading newspapers but the timely actions are not taken. One should see that by giving a deterrent punishment to the rapist the evil of rape would not be solved. Once it is proved that the person is guilty of rape he should learn the art of Karate, Judo and if not atleast they should keep a chilly powder in order to escape from the rapist.

Vinod C. Dixit - Ahmedabad

**SHUKRA JEWELLERY LIMITED**  
3rd Floor, Panchdhara complex, Near the Grand Bhagwati Hotel, S.G.Highway Bodakdev, Ahmedabad 380054.  
CIN NO. L52393GJ1992PLC079516  
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Phone No. 079-40024009


**NOTICE**  
Notice is hereby given that pursuant to Regulation 29(1)(a) read with Regulation 47(1)(a) of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, a Meeting of the Board of Directors of the Company will be held on Tuesday, 30th May, 2017 at 4.30 PM at Registered office at 3rd Floor, Panchdhara complex, Near the Grand Bhagwati Hotel, S.G.Highway, Bodakdev, Ahmedabad 380054 inter-alia to take on record the Audited Financial Results of the Company for Quarter/Year ended 31st March, 2017.

Further, in accordance with Code of Conduct to Regulate, Monitor and report trading by insiders of the Company pursuant to SEBI (Prohibition of Insider Trading) Regulation 2015, the Trading Window of the Company shall remain closed from May 9th, 2017 and shall reopen on June 5th, 2017.

The information is also available on Company's website at www.shukrajewellery.in and BSE website www.bseindia.com

Place : Ahmedabad  
Date : 09.05.2017

For Shukra Jewellery Limited  
Sd/-  
Chandrakant Shah  
Director  
(DIN: 01180001)

  
**FORM No. STK - 5A**  
**PUBLIC NOTICE**  
[Pursuant to sub-section (1) and sub-section (4) of section 248 of the Companies Act, 2013 and second proviso to rule 7(1) of the Companies (Removal of Names of Companies from the Register of Companies) Rules, 2016]

**GOVERNMENT OF INDIA**  
**MINISTRY OF CORPORATE AFFAIRS**  
Office of the Registrar of Companies Goa, Daman and Diu  
Corporate Bhawan, EDC Complex, Plot No.21  
Patto, Panaji, Goa - 403001.

**Public Notice No- ROC/STK-5A Date: 26/04/2017**

**Reference:**  
In the matter of striking off of companies under section 248 (1) of the Companies Act, 2013, of the companies as per details below:

1. Notice is hereby given that the Registrar of Companies has a reasonable cause to believe that, the companies, whose names are listed on the web link  
[http://www.mca.gov.in/Ministry/pdf/RocGoa\\_07042017.pdf](http://www.mca.gov.in/Ministry/pdf/RocGoa_07042017.pdf) of the website of the Ministry of Corporate Affairs,  
(i) have not commenced business within one year of their incorporation, OR  
(ii) have not been carrying on any business or operation for a period of two immediately preceding financial years and have not made any application within such period for obtaining the status of dormant company under section 455 of the Companies Act, 2013.

And, therefore, proposes to remove/strike off the names of the above mentioned companies from the register of companies and dissolve them unless a cause is shown to the contrary, within thirty days from the date of such notice.

2. Any person objecting to the proposed removal/striking off of name of the companies from the register of companies may send his objection to the office address mentioned hereabove within thirty days from the date of publication of this notice.

(V.P. Katkar)  
Registrar of Companies  
Goa Daman and Diu

NARMADA MACPLAST DRIP IRRIGATION SYSTEMS LIMITED									
CIN - L25209GJ1992PLC017791 EMAIL ID - NARMADADRIP@GMAIL.COM Mb - +919824300528 REGIS OFFICE:- PLOT NO. 19-120, SANTEJ VADSAR ROAD, NEAR ALEX CABLE, TAL: KALOL, GANDHINAGAR.									
NOTICE OF LOSS OF SHARE CERTIFICATE									
WITH REFERENCE TO APPLICATION MADE BY MR. VRALJAL VAGHASIA, HAVING FOLIO NO. V00016, THE FOLLOWING SHARE CERTIFICATE(S) OF THE COMPANY HAVE BEEN REPORTED AS LOST/MISPLACED AND THE HOLDER OF THE SAID SHARE CERTIFICATE(S) HAVE REQUESTED THE COMPANY FOR ISSUE OF DUPLICATE SHARE CERTIFICATE									
Notice is hereby given that the Company will proceed to issue duplicate share certificates to the below mentioned details of the said shares unless a valid objection is received by the Company within 15 days from the date of publication of this notice. No claims will be entertained by the Company with respect to the original share certificates subsequent to the issue of duplicates thereof.									
CERTIFICATE NO.	DISTNCTIVE NO.	NO OF SHARES	CERTIFICATE NO.	DISTNCTIVE NO.	No of Shares				
0000079	0000079	740776	770775	30000	0027571	0027571	2757001	2757100	100
0000082	0000082	800776	830775	30000	0027597	0027601	2759601	2760100	500
0000005	0000005	860776	890775	30000	0027667	0027684	2766601	2768400	1800
0000006	0000006	1293776	1328775	35000	0027690	0027707	2768901	2770700	1800
0000083	0000083	1263776	1293775	30000	0027824	0027828	2782301	2782800	500
0000080	0000080	1408776	1443775	35000	0028312	0028316	2831101	2831600	500
0016017	0016017	1601601	1601700	100	0028435	0028452	2843401	2845200	1800
0016326	0016343	1632501	1634300	1800	0028505	0028508	2850401	2850800	400
0016633	0016634	1663201	1663400	200	0028512	0028512	2851101	2851200	100
0016744	0016744	1674301	1674400	100	0028514	0028514	2851301	2851400	100
0016839	0016843	1683801	1684300	500	0028516	0028516	2851501	2851600	100
0016996	0016996	1699501	1699600	100	0028522	0028522	2852101	2852200	100
0017005	0017005	1700401	1700500	100	0028561	0028578	2856001	2857800	1800
0017013	0017014	1701201	1701400	200	0028780	0028797	2877901	2879700	1800
0017031	0017031	1703001	1703100	100	0028813	0028830	2881201	2883000	1800
0017047	0017047	1704601	1704700	100	0028901	0028918	2890001	2891800	1800
0017049	0017049	1704801	1704900	100	0028924	0028941	2892301	2894100	1800
0017062	0017065	1706101	1706500	400	0029002	0029019	2900101	2901900	1800
0017067	0017069	1706601	1706900	300	0029025	0029042	2902401	2904200	1800
0017077	0017078	1707601	1707800	200	0029078	0029078	2907701	2907800	100
0017179	0017179	1717801	1717900	100	0029083	0029084	2908201	2908400	200
0017233	0017250	1723201	1725000	1800	0029086	0029088	2908501	2908800	300
0017352	0017356	1735101	1735600	500	0029094	0029095	2909301	2909500	200
0017592	0017595	1759101	1759500	400	0029215	0029216	2921401	2921600	200
0017622	0017623	1762101	1762300	200	0029261	0029265	2926001	2926500	500
0017720	0017720	1771901	1772000	100	29312	29329	2931101	2932900	1800
0017725	0017725	1772401	1772500	100	29330	29347	2932901	2934700	1800
0017837	0017854	1783601	1785400	1800	0029376	0029393	2937501	2939300	1800
0018163	0018165	1816201	1816500	300	0029511	0029511	2951001	2951100	100
0018167	0018167	1816601	1816700	100	0029720	0029737	2971901	2973700	1800
0018291	0018291	1829001	1829100	100	0029758	0029775	2975701	2977500	1800
0021329	0021330	2132801	2133000	200	0032047	0032082	3204601	3208200	3600
0021410	0021416	2140901	2141600	700	0032115	0032115	3211401	3211500	100
0021467	0021484	2146601	2148400	1800	0032163	0032180	3216201	3218000	1800
0021591	0021593	2159001	2159300	300	0032325	0032342	3232401	3234200	1800
0021645	0021645	2164401	2164500	100	0032373	0032382	3237201	3238200	1000
0021967	0021968	2196601	2196800	200	0032395	0032395	3239401	3239500	100
0021978	0021985	2197701	2198500	800	0032428	0032445	3242701	3244500	1800
0022016	0022024	2201501	2202400	900	0032512	0032529	3251101	3252900	1800
0022101	0022101	2210001	2210100	100	0033450	0033453	3344901	3345300	400
0022414	0022414	2241301	2241400	100	0033468	0033472	3346701	3347200	500
0022654	0022655	2265301	2265500	200	0033580	0033597	3357901	3359700	1800
0022667	0022667	2266601	2266700	100	0033642	0033642	3364101	3364200	100
0022795	0022795	2279401	2279500	100	0033656	0033673	3365501	3367300	1800
0022810	0022810	2280901	2281000	100	0033990	0033994	3398901	3399400	500
0022812	0022812	2281101	2281200	100	0034075	0034092	3407401	3409200	1800
0022816	0022817	2281501	2281700	200	0034249	0034253	3424801	3425300	500
0023100	0023117	2309901	2311700	1800	0034360	0034363	3435901	3436300	400
0023173	0023177	2317201	2317700	500	0034365	0034368	3436401	3436800	400
0023208	0023225	2320701	2322500	1800	0034407	0034424	3440601	3442400	1800
0023279	0023283	2327801	2328300	500	0034480	0034480	3447901	3448000	100
0023316	0023316	2331501	2331600	100	0034553	0034588	3455201	3458800	3600
23332	23349	2333101	2334900	1800	0034594	0034648	3459301	3464800	5500
0023432	0023432	2343101	2343200	100	0034710	0034714	3470901	3471400	500
0023464	0023464	2346301	2346400	100	0034844	0034861	3484301	3486100	1800
0023510	0023510	2350901	2351000	100	0034905	0034922	3490401	3492200	1800
0023546	0023550	2354501	2355000	500	0035048	0035052	3504701	3505200	500
0023590	0023591	2358901	2359100	200	0035371	0035380	3537001	3538000	1000
0023650	0023654	2364901	2365400	500	0035572	0035572	3557101	3557200	100
0023674									